From the Library Director

In 2011-2012, the UC Blue Ash College Library engaged in transformation at various institutional levels that include the college name transition and semester conversion as well as major projects such as the comprehensive collection review and plans for a significant library renovation. Through these changes and more, we continue to fulfill and enhance our core library services and collections which remain central to our mission.

We started fall quarter 2011 with a celebration hosting the UC Blue Ash Convocation breakfast and lunch in the Library. Faculty and staff were able to dine together in the same space, and it made for a fantastic day. We were honored and proud to be part of the first annual National Arts & Humanities month celebration at UC Blue Ash in October 2011. As part of this celebration, the Library hosted Lunch with the Arts & the Humanities. This event, organized by Professors Rhonda Pettit and Andrea Kornbluh, really packed in students with free pizza and energizing presentations from faculty with topics ranging from poetry and music to visual arts and study abroad. The Library also participated in the UC Smiles Program organized by the UCBA Dental Hygiene Department and College Relations in partnership with the Cincinnati Dental Hygienists’ Association. UC Blue Ash librarians enjoyed the opportunity to provide an interactive library session and tour introducing elementary and middle-school aged children from North College Hill Middle School and Norwood City Schools to a college library.

As a college academic center, we are enthusiastic about our continued participation and support of important college initiatives and academic events.

2011-2012 was also synonymous with renovation planning for the UC Blue Ash Library, the food service area and the Dean’s administrative suite of offices. The year consisted of site visits,
planning meetings, and ongoing communications. By June 2012, we had a final Library design and draft furniture plan which also included a new Learning & Teaching Center, a shared instruction space for the Library and the Learning & Teaching Center. In addition to renovation planning, library faculty and staff also engaged in a comprehensive strategic planning process with library strategist, George Needham. The highlight of this planning process was the faculty, staff and student focus groups which provided valuable information as we plan for new and improved services. This input also informed the use of the new library space.

The UC Blue Ash Library, in coordination with UC Libraries, greatly improved its virtual space with the transition from standard web guides to the more user-friendly and engaging CampusGuides interface. We also continued to extend our virtual support of research and instruction with two new tutorials: CINAHL Basics and Summon Advanced.

As planning for semesters and the First Year Experience courses were well under way, library faculty met with teaching faculty from all academic programs to gather feedback and discuss strategies to achieve information literacy learning outcomes. Library faculty also presented a collaborative faculty development workshop Get Ready for Semesters: Info Literacy Essentials in addition to creating two new faculty CampusGuides: Information Literacy for Faculty and FYE for Faculty.

I look forward to the future at UC Blue Ash and the opportunities that the future brings with it. As library faculty and staff, we strive to always advocate for students and empower them with skills and knowledge for present and future success. I know we are in good company.
Vision Statement
Blue Ash College Library will be an active partner in the Blue Ash College and University of Cincinnati learning community and will be recognized as a model provider of quality services and collection access. The Library will be the scholarly information and research gateway of first choice for all members of the Blue Ash College community. The faculty and staff of Blue Ash College Library will hold themselves to high standards of expertise, collaboration, and efficiency in pursuit of the Library’s mission.

Mission Statement
The mission of the UC Blue Ash College Library is to provide exceptional service, responsive instruction and training, inviting facilities, and quality collections supporting UC Blue Ash College and the University of Cincinnati’s comprehensive mission of teaching, learning, research, and community service.
UC Smiles Program: 
Students from Norwood City Schools and North College Hill Middle School participated in an all-day campus event that included dental cleanings and a variety of break-out sessions and tours. The UC Blue Ash Library participated by providing an interactive library session and tour to introduce students to a college library. The students received a bookmark as a take-away.

Arts & Humanities Month Celebration: 
The Library hosted the Lunch with the Arts & Humanities celebration for students, staff and faculty. The event, which included free food and faculty and student performances, highlighted the arts and humanities culture at UC Blue Ash.

Resources Fair: 
UC Blue Ash librarians staffed the Library table and provided informational bookmarks at this college-wide event.

First Year Student Orientation Program: 
The librarians participated in the Peer Mentor Training Program as well as the Parent/Family Resource Panel. In addition, the library staff completed orientation training in order to provide student and parent/family tours of the library.
Several library services and resources were updated to reflect our new name, the UC Blue Ash College Library including: LiBlog, department email address, the library catalog, website and related links throughout UC Libraries and OhioLINK.

**Faculty Development Workshops**

*Partner(s): UC Blue Ash Faculty Development Committee, Learning & Teaching Center*

Workshops included: RefWorks and Get Ready for Semesters: Info Literacy Essentials.

**Collection Development**

*Partners: UC Blue Ash Academic Departments*

Completed a comprehensive collection maintenance and development project to update the collection and prepare for the upcoming library renovations.

**Instruction**

*Partners: UC Blue Ash Academic Departments*

First Year Experience (FYE): Conducted meetings with FYE Task Force department representatives to identify information literacy needs for upcoming FYE courses. Developed the following CampusGuides: *Information Literacy for Faculty* and *FYE for Faculty*.

Library Instruction: Created the *UC Blue Ash College Library Research Template* for faculty use in Blackboard courses. Analyzed results from Curriculum Map Pilot Project and reported results to academic departments as appropriate.

**CampusGuides**

*Partner(s): UC Libraries*

Transitioned the online subject guides to a more user-friendly, robust CampusGuides interface. CampusGuides incorporate search boxes, RSS Feeds, embedded media, and surveys, and can be easily accessed on mobile devices. In addition to subject guides, CampusGuides also include guides on research help and instruction, useful library resources, and more. The new CampusGuides homepage at [http://guides.libraries.uc.edu](http://guides.libraries.uc.edu) provides access to all library guides.
Online Tutorials
Created *Summon Advanced* and *CINAHL Basics* tutorials to support instruction and provide research help.

Report on the new UC Blue Ash College Library Design
The new library will reflect a balance of quiet and collaborative space. It will include a total of eight study rooms (five more than in the former library), three public printers (two more than before) with one printer serving as a “quick print” station, a centralized service desk and more natural light with the addition of new windows along the north wall. The grand re-opening is planned for the summer of 2013.

Visitors
201,157 visitors

Collections
19,770 print books*
102 print journals*
1,202 videos and DVDs
122,063 electronic journals**
1,243,527 electronic books**
799 online databases**
*print = UC Blue Ash only
**electronic = UC Libraries and OhioLINK

Items Borrowed and Requested
14,629 items circulated
9,827 reserve item check-outs
797 UC Blue Ash items sent to other UC libraries
918 UC Blue Ash items sent to OhioLINK libraries
1,451 items borrowed by UC Blue Ash patrons from UC libraries
1,305 items borrowed by UC Blue Ash patrons from OhioLINK libraries
Reference

1,737 reference questions answered
Instruction
In addition to library instruction classes and orientation sessions (refer to charts), library faculty taught two faculty development workshops attended by 21 participants.

Website
129,088 UC Blue Ash College Library website hits
3rd most visited UC library website for 2011-12
Collaborations and partnerships are essential to the success of the Library. In collaboration with groups at UC Blue Ash, UC and beyond, the Library strives to provide the best possible services and support to the UC Blue Ash community.

**Better World Books**
A book donation service with a portion of proceeds given back to the Library collections budget and a portion donated to the nonprofit organization, National Center for Family Literacy.

**KnowItNow Online Reference Service**
*Partner(s): UC Libraries, OhioLINK.*
Live, online research help from a librarian from 7:00 am to 1:00 am, seven days a week.

**OhioLINK**
*Partner(s): UC Libraries, 89 college and university libraries and the State Library of Ohio.* Working together, these organizations provide Ohio students, faculty and researchers with the information they need for teaching and research.

**SWON Libraries Consortium**
*Partner(s): UC Libraries and libraries (academic, public, school and special) in Southwest Ohio and Northern Kentucky.* SWON is one of four regional library systems supported by the state of Ohio. Members benefit from excellent continuing education, resource sharing opportunities, collaborative partnerships, and community-driven interest groups.

**UC Blue Ash College**
The Library works closely with all UC Blue Ash academic and service departments for campus-wide programs, events and activities, and actively participates on college committees.

**UC Libraries**
Extensive collaboration with all UC library jurisdictions to oversee and maintain the libraries’ website and CampusGuides platform; engage in collective purchasing of print and electronic materials and services; team up to develop and co-present professional development workshops for library faculty and staff; and actively participate on a wide variety of library committees.
Library faculty and staff are proud members of the following university and professional library organizations and have served in a variety of leadership roles including:

**American Library Association**
- Discovering Librarianship Field Recruiter

**Association of College & Research Libraries**
- Instruction Section Mentoring Program Committee
- Legislative Advocate

**Academic Library Association of Ohio**
- Instruction Interest Group Co-Chair

**American Association of University Professors**

**Black Caucus of the American Library Association**
- 8th National Conference of African American Librarians, Local Arrangements Chair

**Southwest Ohio and Neighboring Libraries**
- Ethnic Librarians and Staff Interest Group Convener

**Executive Board, Academic Libraries Representative**

**Instruction Librarians Interest Group Convener**

**UC Libraries:** Circulation/Stacks Management Committee, Circulation Services Group, Collection Access Committee, Copyright Committee, Current & Future Technologies Committee, Database Management Services Committee, Electronic Resources Committee, Instruction Advisory Committee, Policy and Planning Committee, UC User Services Committee, Web Management Group

**UC Blue Ash College:** Academic Assessment Committee, Academic Enterprise Committee, Academic Priorities & Resources, Chairs, Curriculum Committee, Faculty Development Committee, First Year Experience Task Force, Strategic Planning Committee, Technology Committee, UC Blue Ash Basics Group
Presentations

Captivate, Prezi and Web 2.0 Sessions | Early Summer Institute | UC Libraries | Michelle McKinney
Career Day | Wilberforce University | Michelle McKinney
First Year Experience and UC Blue Ash Library Overviews | Peer Mentor Training Program | UC Blue Ash College | Lauren Wahman
Incorporating Cultural Awareness Into Your Library | Academic Library Association of Ohio | Heather Maloney, Michelle McKinney
Interest Group Panel | SWON Libraries | Michelle McKinney, Lauren Wahman
Models & Tactics for Embedded Librarians Panel | Spring Workshop | Academic Library Association of Ohio Distance Learning Interest Group | Lauren Wahman
Think-Pair-Share: A Mini SLO Workshop | Instruction Retreat | UC Libraries | Lauren Wahman
UC Smiles Library Sessions | UC Smiles Program | UC Blue Ash | Heather Maloney, Michelle McKinney, Lauren Wahman
Visual Displays Panel Discussion | Support Staff Symposium | Michelle McKinney

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Michelle McKinney
Reference/Technology Librarian

Tamra Manger
Public Services Manager

Lauren Wahman
Instruction Librarian

Student Assistants
The Library employs 6-8 student assistants each term.