The UC Blue Ash Library has truly become a center of study, collaboration and learning. In 2010–11, we built on this role and began allowing food in the Library. With the support of Dean Short-Thompson, Assistant Dean Kramer and housekeeping and facilities staff, the change has been a huge success. With an open policy and café-style tables, students can truly have their cake and eat it too.

Library instruction continues to see an impressive expansion with a 55% increase in classes taught from 2009–10 to 2010–11 (see instruction charts, page 5). As the demand for library instruction increases, we are implementing multiple ways to reach students and supplement instruction, including the Blackboard Librarian service, online tutorials and research consultations. In 2010–11, our Blackboard Librarian service, which is primarily a supplement to our in-class instruction, increased 150% since 2009–10. In addition, we developed and introduced a Summon Basics tutorial which is being used widely at our college and has been adopted by the University of Cincinnati Libraries.

No matter how much instruction happens in the classroom, students also need support outside of the classroom. We see this everyday as students visit the UCBA Library and get to know the library staff and faculty. In 2010–11, library staff also received more advanced reference training to help answer student questions.

Last but certainly not least, we began a comprehensive collection maintenance and development project in 2010–11. As we prepare for upcoming renovations scheduled to start in late 2012, we began reducing the size of the collection but not its importance. We continue our close work and collaboration with the University of Cincinnati Libraries and OhioLINK to ensure the quality of our collection and quick access to other library collections. Our partnership with Better World Books also allows us to donate any remaining books at no extra cost. A portion of the donation proceeds go to our collection development budget and our chosen nonprofit organization, the National Center for Family Literacy.

Quality teaching, innovation and service. These are our persistent goals as we move forward with a new name and a soon-to-be new library space. We look forward to continuing our work with students, staff and faculty to build on our past successes and create an even better future.
UCBA Library Vision Statement

UC Blue Ash College Library will be an active partner in the UC Blue Ash College and University of Cincinnati learning community and will be recognized as a model provider of quality services and collection access. The Library will be the scholarly information and research gateway of first choice for all members of the UC Blue Ash College community. The faculty and staff of UC Blue Ash College Library will hold themselves to high standards of expertise, collaboration, and efficiency in pursuit of the Library’s mission.

Collaborations & Partnerships

Partnership and collaboration are essential to the success of the Library. The Library collaborates with several groups at UC Blue Ash College, UC and beyond to provide the best possible services and support to the UC Blue Ash community.

Faculty Development Workshops
Partner(s): UCBA Faculty Development Committee, Learning & Teaching Center. The Library offers a series of workshops each fall, winter and spring quarter. 2010-2011 Workshops included: What Can the UCBA Library Do For You?, Research Alerts and Google for Research.

KnowItNow Online Reference Service
Partner(s): University of Cincinnati Libraries, OhioLINK.

Library Liaison Program
Partner(s): UCBA Academic Departments

OhioLINK
Partner(s): University of Cincinnati Libraries, 16 public/research universities, 23 community/technical colleges, 49 private colleges and the State Library of Ohio.

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Library Faculty & Staff ...... Back Cover
Statistics

178,440 visitors

Collections
33,840 print materials
108 print subscriptions
1,006 electronic full text journals
1,022,767 electronic books
1,047 videos and DVDs
788 online database

2010–2011 Collections Expenditures
$56,497 for electronic subscriptions
$58,630 for books
$28,000 for serial subscriptions

Items Borrowed and Requested
14,581 items circulated
8,988 reserve item check-outs
858 UCBA items sent to other UC libraries
1,010 UCBA items sent to OhioLINK libraries
1,663 items borrowed by UCBA patrons from UC libraries

Reference
2,541 reference inquiries answered

Website
143,811 UCBA Library website hits
**Instruction**

241 library instruction sessions attended by 3,978 students

5 workshops (faculty development, department, and faculty learning communities) attended by 53 participants

72 orientation tours attended by 842 students

![Pie chart showing library instruction by type for 2010-2011](image)

**Number of Library Instruction Classes** 2005/2006 - 2010/2011

- 2005-2006: 99
- 2006-2007: 107
- 2007-2008: 108
- 2008-2009: 147
- 2009-2010: 155
- 2010-2011: 241
**Enhance Teaching Skills:** Identify and develop “best practices” to enhance the teaching effectiveness of the UCBA Library faculty.
- Organized and planned the Teaching Skills workshop featuring Dr. Pam Williamson from the UC College of Education. Dr. Williamson’s presentation, “Working with Adult Learning”, was attended by approximately 10 library faculty from Langsam, Archives and Rare Books, Law, Clermont and UCBA libraries.

**Service & Collaboration:** Streamline internal operations and collaborate with University of Cincinnati Libraries colleagues to enhance library services and space.
- Revised library website to allow for easier navigation and consistency with other UC library websites.
- Changed policy to allow food in the library.
- Implemented new media circulation policy to allow former Library Use Only media to circulate for 7 days.
- Developed Reference Mission Statement and Policy to ensure quality research services to library users.
- Transitioned to new journals and magazine vendor (EBSCO) for more efficient and reliable service.

**Assessment:** Establish an assessment framework to continuously evaluate and improve library services, operations, and collections.
- Conducted a retrospective analysis of the Dental Hygiene, Psychology, Business and Economics, and English and Communication collection areas and purchased materials as needed.
- Began comprehensive collection maintenance and development project in order to update the collection and prepare for space renovations.

**Staff Professional Development:** Establish and support ongoing staff development to increase expertise and maintain consistently high quality service.
- Implemented new training and assessment activities for student assistants.
- Implemented new cultural awareness program for library staff.
- Implemented advanced levels of reference training for library staff.

**Library Instruction Program:** Develop a library instruction program that will enable students to effectively access, evaluate and use information.
- Developed Mission Statement, Program Goals, and Student Learning Outcomes for the Library Instruction Program. Also identified were the Modes of Instruction which are the variety of methods UCBA Librarians use in providing library instruction to students, faculty, and staff.
- Completed pilot for Curriculum Map Project to identify library instruction gaps, overlaps and potential instruction opportunities.
- Created Summon Basics tutorial for general public use and to support instruction and research assistance.
First-Year Experience

First-Year Experience Student Success Seminar Pilot: The Library was one of three academic departments that participated in the team-teaching of the Student Success Seminar pilot. Taught during Fall and Spring quarters, this pilot was designed to support first-year students’ transition to college life through development of student success skills.

Events and Exhibits

Festival in the Woods: The library housed artwork for Festival in the Woods, a month-long exhibit featuring artwork from hundreds of local students.

National African American Read-In: The library created a display and handout of selected “must read” books by African American authors in conjunction with the National African American Read-In program held at UC Blue Ash College.

UC Smiles Program: Students from North College Hill Middle School participated in an all-day campus event that included dental cleanings and a variety of break-out sessions and tours. The UCBA Library participated by providing library tours to introduce students to a college library. The students received a pen and a celebrity-themed bookmark as a take-away.

New & Improved Services

Mobile Website and Summon Searching
http://m.libraries.uc.edu
Partner(s): University of Cincinnati Libraries. The UC Libraries site is now accessible on your mobile device. Users can search the Library Catalog, access Your Library Record, check the hours and location of a library, get research help, and more.

A powerful new search tool, Summon, was added to the library website. From a single search box located prominently on the homepage, Summon provides easy and fast discovery of relevant information from the UC Libraries collections on any topic.

Scholarship of Teaching and Learning (SoTL) Guide
www.libraries.uc.edu/ucba/research/guides/distlearners.html
The UCBA Library created a new online research guide for faculty interested in the Scholarship of Teaching and Learning (SoTL). This online guide provides direct access to databases, books, journals, tests and measurements, and websites along with information about the library’s Learning & Teaching Collection.

Resources for Distance Learners Guide
www.libraries.uc.edu/ucba/research/guides/sotl.html
Created for distance learning students, this online guide was developed by the UCBA Library to provide information on off campus access, how to get research help, and requesting materials from the UC Libraries. It also includes direct access to resources such as databases and books.
Library Faculty
Heather Maloney, Library Director
Liaison areas: Allied Health, Dental Hygiene, Nursing

Stephena Harmony, Collections Librarian
Liaison areas: Art & Visual Communication, eMedia, History, Philosophy and Political Science

Michelle McKinney, Reference/Technology Librarian
Liaison areas: Behavioral Sciences, Biology, Chemistry, Math, Physics & Computer Science, Veterinary Technology

Lauren Wahman, Instruction Librarian
Liaison areas: Business & Economics, English & Communication, Foreign Language

Library Staff
Rachel Lewis, Technical Services Manager,
Public Services Assistant

Tamra Manger, Public Services Manager

Sherry Hornberger, Public Services/Technical Services Assistant

Student Assistants: The Library employs 7–9 student assistants each quarter.

Professional Service
Library Faculty are proud members of these professional library organizations and have served in a variety of leadership roles including:

- American Library Association
  - Discovering Librarianship Field Recruiter
- Association of College & Research Libraries
  - Legislative Advocate
- Academic Library Association of Ohio
  - 2011 Annual Conference Program Planning Committee
  - Instruction Interest Group Planning Committee
- American Association of University Professors
  - Associates’ Council representative for UC Libraries
- Southwest Ohio and Neighboring Libraries
  - Cincinnati Area Ethnic Librarians and Staff Interest Group Convener
  - Executive Board representative for Academic Libraries
  - Instruction Librarians Interest Group Convener

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