CHEER—DON'T JEER

The men on the field are trying to play an aggressive, clean game as representatives of the University. It is up to those in the stands to represent the University with aggressive and yet sportsman-like support.

Coach George W. McLaren.

A poor sport is universally disliked; a good sport is just as universally respected. The difference between a good sport and a bad one is usually a matter of whether you keep your mouth open or shut.

Coach Boyd B. Chambers.

No one factor is more important to the welfare of the University than true sportsmanship. Every departure from its standards brings discredit to our institution. I earnestly urge all lovers of U. C. to see to it that their conduct is guided at all times by a generous spirit of fair play. By so doing, they will aid in establishing for their alma matter a reputation for high ideals.

Fred’k C. Hicks, President.

SPORTSMANSHIP EDUCATION CAMPAIGN
OCTOBER 18-23, 1926